

Applied Science and Humanities

LANGUAGE AND COMMUNICATION SKILLS

To complete a process of communication man requires a language that is the principal method of human communication, consisting of words used in a structured and conventional way and conveyed by speech, writing, or gesture.

Communication is the act of giving, receiving, and sharing information -- in other words, talking or writing, and listening or reading.

Human language is unique which separates him from animals. Its evolution defines that how it came into existence as earlier it was based on some sounds only. Later there was the introduction of phonemes and syllables which gave a new dimension to communication. The first hints of writing were discovered in Iraq in 3200 BC, and a structure in the form of 'alphabets' was discovered in Lebanon and Israel in 1600 BC. The first paper is said to have originated in China in 200 BC, and we as a human race have never looked back since.

Invention of printing press and satellite became a revolution as it connected to the man of the globe. Today, human is having more than 7117 languages to interact and 25 languages are used worldwide to communicate with each other.

English is the International Communication Language. Despite the fact that English is not the most widely spoken language on the planet, it is the official language of 53 nations and is spoken as a first language by around 400 million people. But that's not all; it's also the world's most widely spoken second language. English is the language of science, **aviation**, computers, diplomacy, and tourism. Knowing English increases your chances of getting a good job in a multinational company within your home country or of finding work abroad. It is used as a lingua franca (a mutually known language) by people from all around the world. This means that whether you're working in Beijing, or travelling in Brazil, studying English can help you have a conversation with people from all over the world. Good knowledge of English will allow you to access films, music and literature from hundreds of countries around the globe. Not to mention the fact that numerous books from across the world are translated into English. Few experiences will make you grow as a person more than learning the values, habits and way of life in a culture that is different from yours. Above all, it is a language of commerce and trade too. Whether you are a business owner, student or employee, English is incredibly important in the business world.

Keeping this fact in mind, we at G L Bajaj group of Institutions, in our academic and non-academic activities, encourage the use of 'English'. Students, interested in gaining more knowledge of English are assisted by the organization in gaining the internationally recognized Business English Certificate (BEC-Prelims/BEC-Vantage), according to their proficiency level to enable them to accept the workplace communication challenges.