



GL BAJAJ INNOVATION HUB

IDEATION AND MENTORSHIP CAMP (21 Aug - 22 Aug 2019)

Knowledge Partner – DELOITTE

Supported By - IICs-AICTE-MHRD

“Without change there is no innovation, creativity, or incentive for improvement. Those who initiate change will have a better opportunity to manage the change that is inevitable.” With this innovative thinking GL Bajaj Institute of Technology and Management organized IDEATION AND MENTORSHIP CAMP under GL BAJAJ Innovation Hub on dated 21st and 22nd Aug 2019. Keynote Speakers Dr. Ashish Nayan and Mr. Aditya Mohan were present to inspire students with their valuable insights & knowledge. Around 50+ students from various disciplines like CS, IT, EC, ME and CE participated in the event. The event started with a brief introduction on “What is Innovation?” and how it can lead to a Start-up. This interactive session led students know about the basic dos and don'ts of start-ups. Around 15+ teams were created with 4 to 3 students per team. Different types of online activities were held like build your contacts, Make something people want, etc. which helped students and their teams to up groom their personalities and creative thinking. At the end all teams presented their innovative ideas and the best ones were told to work on the same. The overall event went to be successful and at the end students were awarded with certificates. This event is the part of Prescribed Annual Calendar activities for IICs-2019-20 for first quarter.



