The prime objective of the Value Education Cell is to integrate human values in technical education. Towards improving the quality of technical education in the country, AICTE recommends setting up a Value Education Cell in the University/Colleges with the objective of nurturing students to live with mutual happiness with human beings, and mutual prosperity with the rest of nature, along with the development of technical competence. Awareness of human values must be integrated in the teaching-learning process to realize the real purpose of education. This will develop the human potential, leading to human excellence. Human excellence is the bedrock of the Nation’s strength.

In line with the AICTE mandate, Expert talk on “Human Value for Excellence” was held on 18th Feb 2022, organized by Value Education Cell, G.L. Bajaj Institute of Technology and Management, Greater Noida. The objective of the event to helps the participants to better recognize the perception of life and lead a positive life as a responsible resident. The objective of the students is not only to recognize the values but also to reflect them in their behaviour and attitudes.

The invited eminent speaker was Shri Prabhat Kumar Jha, Visiting Professor, IIIT, Bhagalpur & Former Deputy General Manager, Maruti Udyog Limited Gurgaon. He has Conducted training for more than 6000 (Six Thousand) People in Maruti Suzuki I.Ltd (In all Plants –Gurgaon, Manesar, MPT & Across the level /Age group) for Motivation, relationship building ,Performance enhancement & Japanese way of working(5S,3G,3K,3M,Kaizen, Kaikaku,TPM, Ho-ren-so ,7 QC, Tools etc).
The session witnessed participation of around 200 participants including faculty and students of institute. Dr. Rajeev Agarwal, Director GLBITM, Greater Noida, opened the session with a welcome message. During his speech, he discussed the Institute VEC’s many activities and the relevance of this cell in the development of students’ life styles.

Dr. Shashank Awasthi, Dean-Strategy, spoke on value education. According to him, Value-Based Education is the most pressing necessity in India. As we can see, society’s ideals are eroding on a daily basis. Programs for instilling values in society must be developed.
The resource person Shri Prabhat Kumar Jha, expressed his views by delivering a very inspiring speech. He explained that imbibing the qualities of good conduct, self-confidence and high values would help students earn a significant place in society. Education without values is like a flower without fragrance. Students should realize that character building is equally important as career building. A good character in life is ultimate thing that stretches person’s self-realization”. He discussed that there is a popular misconception that values are "better caught than taught". In reality however, values are both caught and taught." Today's generation is not going to catch the values without teaching. We have to teach the values to this generation before they are caught by the bombarding of the new technological devices, information explosion and also by the media.
He suggested our faculties to impart knowledge about Indian culture, ethics, values and spiritual principles in a modern idiom to the students by employing a scientific and rational approach. It helps the youth to unfold their hidden potentialities and achieve excellence in every field of life.

In short, it is an effective human resource development program, which can lead to total human fulfilment. Human excellence is indeed the right prescription for our students today who wish to succeed in a modern, competitive and global environment without losing inner poise and the intrinsic joy of life.

The session ended with Vote of Thanks by Dr. Satyendra Sharma, Head, ECE. He expressed his gratitude for the session on behalf of the G L Bajaj family and promised that all participants would attempt to implement his recommendations in their daily lives.

The Convenor of the event were Prof. Jay Singh Coordinator VEC, GLBITM, Dr Mahaveer Singh Naruka, Head-Outreach, GLBITM.