

DEPARTMENT OF MANAGEMENT STUDIES

THE MANAGEMENT GAZETTE | JUNE 2025

About the Institute

G.L. Bajaj Institute of Technology and Management (GLBITM), Greater Noida, is a leading institution offering a vibrant academic ecosystem. Our commitment to academic excellence, industry collaboration, and holistic development continues to drive innovation and inspire future leaders.

About the Department

Established in 2006, DMS has been dedicated to nurturing future business leaders through academic excellence and holistic development. With a team of dynamic faculty and a commitment to innovation, we offer premier MBA and MBA-BA programs under AKTU, approved by AICTE. We strive to empower our students with knowledge, skills, and values to excel in the global business environment.

Director's Message



Welcome to GL Bajaj, where academics and activities never end and the students are moulded as future technocrats and business leaders. The Institute works on the vision to become one of the leading centres of teaching, research and extensions in the field of Engineering and Technology through total commitment towards quality education and training. We instil our students with the strength of character, self-confidence, technical competence, and leadership in management. Further, GL Bajaj spares no effort to deliver the curriculum in the most effective manner. We propagate knowledge to the students with the help of dedicated faculty, state-of-the-art library and well-equipped labs along with audio-visual theatre.

With the world becoming a global village and globalization

coupled with stiff competition is making its presence felt in our country, the need of the hour is to successfully meet such tests and challenges. Hence, the institute constantly scans the developments in Technology, Science and in society and tries proactively to meet the challenges.

The institute has an enviable track record of academic excellence, which is coupled with hands-on industrial training, and innumerable industry-institute interaction, which makes each GL Bajaj student ready to be absorbed in the industry. Our placement record reflects the versatile talents of the student community of the Institute. It shows their technical and managerial skills.

As a part of GLBITM'S commitment towards quality technical education and excellence, we embarked on promoting Faculty Development Program, Seminars, Workshops and Conferences, which keep the faculty members and the students abreast of their field.

I, on behalf of GL Bajaj, invite you to embark on a lifetime partnership with the Institute.

Dr. Preeti Bajaj

Director, GLBITM

"Education serves to ignite the spark of knowledge and unravel the threads of truth"

HOD's Message



Welcome to the MBA Department! Our program is designed to develop competent, ethical, and industry-ready leaders through a blend of academic rigor, practical exposure, and holistic development. With the support of experienced faculty and a dynamic learning environment, we aim to nurture innovation, leadership, and global perspectives. We encourage students to engage actively in academics, projects, and co-curricular activities to build a well-rounded profile. Let this journey be one of growth, discovery, and excellence.

Warm wishes,
Dr. Vikas Tripathi

Department Highlights

Industrial Visit Insight

Industrial Visit Highlights – May & June 2025



Groz Engineering Tools Pvt. Ltd., Gurugram (3rd June 2025)

Students observed high-precision engineering operations and advanced manufacturing practices, including CNC machining, robotics, and automation. The visit offered deep insights into lean manufacturing, vendor management, ISO quality standards, and B2B marketing strategies.



Yakult Danone Pvt. Ltd. (14–15 May 2025)

This visit provided students with a comprehensive view of probiotic beverage production. Key takeaways included industrial food processing techniques, hygiene protocols, IoT applications in automation, real-time quality control, and corporate teamwork culture.



Minda Corporation Ltd., Noida (6th June 2025)

Students explored automotive component production such as wiring harnesses and lock systems. They learned about lean management tools like 5S, Kaizen, and Six Sigma, as well as automation, quality assurance, and career development in the auto sector.



LTIMindtree, Noida (14th June 2025)

A corporate immersion experience focusing on transitioning from academics to industry. Students gained exposure to organizational culture, soft skills, data analytics, and the role of Gen AI in digital business transformation.



Haier Appliances India Pvt. Ltd. (13th May 2025)

Students witnessed smart appliance manufacturing with a focus on IoT-enabled devices and real-time quality checks. The visit emphasized 6S safety practices, production line automation, and innovation in consumer electronics.



Coca-Cola Moon Beverages, Greater Noida (10th June 2025)

An engaging visit into the beverage manufacturing domain, where students explored automated bottling, sustainability measures, packaging technologies, and hygiene standards in one of the world's leading FMCG brands.



ACC Limited, Greater Noida (28th May 2025)

The visit offered exposure to large-scale cement and concrete manufacturing, automation in production, quality control, and sustainable practices in the construction materials industry. Students gained a real-world understanding of infrastructure supply chains.

Club Activities

Optima Club Badge Ceremony 26 May 2025



The Operations Club-OPTIMA at GL Bajaj Institute of Technology and Management held its Badge Giving Ceremony on May 26, 2025. The event honored outgoing office bearers and welcomed the new leadership team. Dr. Vikas Tripathi, HoD-Management Studies, presented badges to the new President, Vice President, Secretary, and Council Members. The ceremony celebrated collaboration, leadership, and learning, and included sessions on effective public speaking. A vote of thanks was extended to mentors Swati Ma'am, Surbhi Ma'am, Samarth Sir, and Rahul Sir for their guidance and support.

Optima Club continues to empower future leaders with innovation, responsibility, and teamwork.

Waste to Wealth: Eco-Innovation Challenge 2025

The Mavericks Marketing Club organized the Waste to Wealth Challenge on May 14, 2025, at GL Bajaj Institute. The event encouraged students to develop eco-friendly products from waste materials. 24 teams participated, showcasing creative products and marketing pitches.

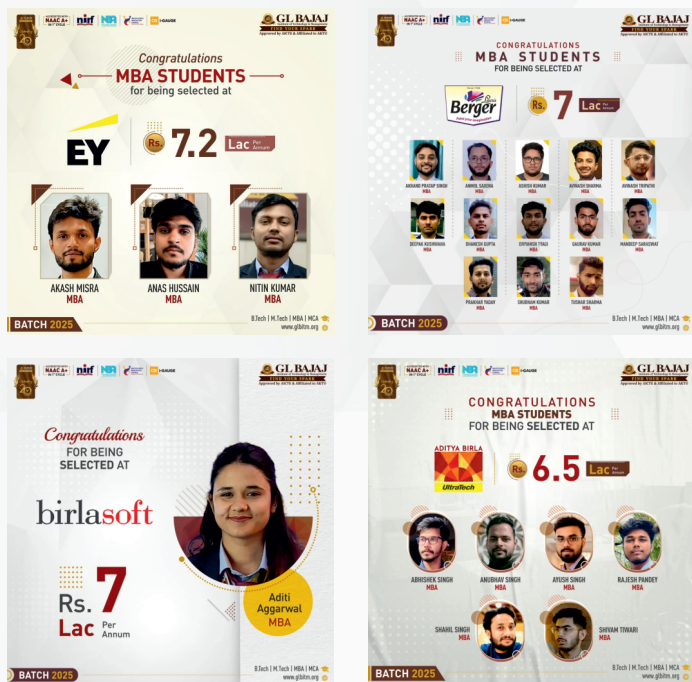
The winners were:-

- 1st: The Scratchers (Sections C & D)
- 2nd: Greenovators (Sections B & D)
- 3rd: SustainaSangh (Section G)

The event was judged by Dr. Vikas Tripathi and others, promoting environmental responsibility and entrepreneurial thinking.



Student-Centric Activities



We are proud to share the recent achievements of our MBA department students, reflecting their hard work, dedication, and professional excellence.

Campus Placement Success:

Several final-year MBA students have been successfully placed in reputed companies through our institute's placement drive. Placements stand for strong industry-academia collaboration fostered by our institution.

Internship Opportunities for Second-Semester Students:
Our second-semester MBA students have also secured internships in various esteemed organizations..

We congratulate all our students for their remarkable achievements and wish them continued success in their professional journeys!

Faculty wall

Faculty Achievement: Scopus-Indexed Volume on ESG and Sustainability

We are proud to announce that the book titled "Implementing ESG Frameworks Through Capacity Building and Skill Development", edited by Prof. Vikas Tripathi, has been successfully indexed in Scopus. This prestigious volume compiles cutting-edge research on ESG integration, sustainable development, and skill-building, and has garnered strong academic and industry recognition.

We extend heartfelt congratulations to the esteemed faculty members of GL Bajaj Institute of Technology & Management whose scholarly chapters have been featured in this landmark publication

- **Dr. Sudha Swarup** – "An In-Depth Analysis of the Impact of Expenditure on CSR and ESG Initiatives on the Share Price of HDFC Bank"
- **Dr. Manikant Dubey, Dr. Vineet Sengar, and Ms. Shweta Singh** – "Green Bond: The New and Desirable Means of Sustainable Development with Special Reference to India"
- **Mr. Durgesh Agnihotri** – "Investigating the Determinants of Premium Clothing Rental Intentions Through the Lens of Sustainable Development Goals"
- **Dr. Rajneesh Khare, Dr. Nivedita Singh, and Ms. Manuha Nagpal** – "Integrating Sustainable HRM With SDGs: Capacity Building and Skill Development for ESG Implementation"
- **Dr. Shaivya Dixit and Mr. Durgesh Agnihotri** – "Examining the Impact of Green Learning on Green Behavior With the Moderating Role of Extreme Context Perception"
- **Ms. Surbhi Agarwal** – "Towards a Sustainable Circular Economy: A Comprehensive Study on Awareness, Critical Success Factors, and Implementation Models"

These contributions not only reflect the academic excellence of our faculty but also reaffirm our institution's commitment to sustainability, innovation, and global impact. Congratulations to all the authors for their commendable achievement!

Faculty Research Highlights

We proudly recognize the scholarly contributions of our esteemed faculty members, whose recent publications reflect academic excellence and relevance in today's dynamic landscape:

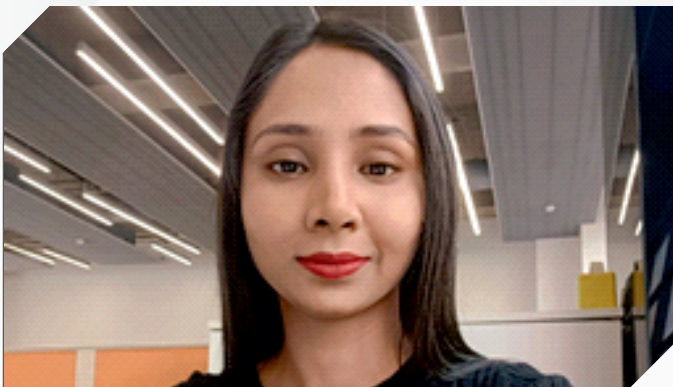
Faculty Research Publications – Scopus Indexed (2024–25)

The Department of Management Studies at GL Bajaj Institute of Technology & Management proudly celebrates a remarkable year of research excellence. During the academic year 2024–25, several faculty members had their work published in prestigious Scopus-indexed journals, conferences, and edited volumes, showcasing the institution's strong commitment to scholarly contributions in the fields of management, technology, sustainability, and innovation.

These impactful publications explore a wide range of contemporary and industry-relevant themes:

- **Dr. Vikas Tripathi** analyzed the role of fintech in expanding financial inclusion in emerging markets.
- **Dr. H.N. Pradhan** contributed to the global dialogue on environmental responsibility through his research on e-waste management using blockchain technologies.
- **Dr. Nisha Sharma** addressed both employee performance prediction using regression models and technostress in the gig economy, proposing sustainable solutions for digital workforce well-being.
- **Dr. Subeer Banerjee** explored the role of ethical climate in shaping faculty commitment and job embeddedness in higher education institutions.
- **Ms. Surbhi Agarwal** presented her study on board composition and its effect on banking performance using OLS analysis.
- **Mr. Samarth Sharma** examined data-driven personalization in the hospitality industry and its impact on customer loyalty initiative.
- **Dr. Shruti Traymbak** contributed research on emotional intelligence and life satisfaction among hospitality professionals in India.
- **Dr. Dipti Singh** published insights on how mindfulness practices contribute to sustainable happiness and emotional resilience.
- **Dr. Vijeyata Tegwal** investigated human capital transformation in the context of Industry 5.0, focusing on ethical and technological integration in HR practices.
- **Ms. Vijeyta Singh** completed a 12-week NPTEL FDP on AI in Human Resource Management (Jan–Apr 2025), focusing on AI tools in recruitment, engagement, and strategic HR planning.
- **Ms. Richa Patel** completed a 12-week NPTEL course on International Business (Jan–Apr 2025), covering trade, FDI, and global market strategies.
- **Mr. Arvind Nath Sinha** completed the NPTEL-AICTE FDP on Mergers, Acquisitions, and Corporate Restructuring, conducted by IIT Madras under the Ministry of Education

Alumni Columns



Yasmeen Fatima

I am currently working as an HR Manager at Perf India, based in Noida, Uttar Pradesh. With a versatile background in Human Resources, I bring hands-on experience in Talent Acquisition (domestic & international), HR Operations, Compliance, Policy Implementation, Training & Development, Offer to Exit lifecycle, BGV, Shared Services, and People Analytics.

I began my professional journey with Mount Talent as an Associate Consultant, and have contributed to renowned organizations like Crystal Hues Limited, Qess Corp, Blueberry, Times Internet, The Economic Times, and MB Holding, before joining Perf India.

I am proud to be an alumna of GL Bajaj Institute (2014–2016 batch). This institution gave me a strong theoretical foundation and the platform to understand and apply core HR concepts, which shaped the early phase of my career.

With a strong professional network of 27,000+ LinkedIn connections, I am passionate about connecting talent with opportunities and driving people and process excellence.



Vivek Aryan

We are proud to feature one of our distinguished alumni from the MBA batch of 2015–2017, currently serving as Senior Area Sales Manager at Hindware Ltd., with an impressive CTC of ₹19.80 LPA. Reflecting on their journey, the alumnus shared: "G.L. Bajaj Institute of Technology & Management is a great college scholastically, and I truly cherished my time there. It taught me invaluable lessons about life and the future I now live.

The institute's strength lies in its dedicated faculty, whose tireless efforts shape the academic and professional journeys of every student.

I take immense pride in earning my master's degree from GLBITM and being recognized as an alumnus of this esteemed institution."

Their journey stands as a source of inspiration for current students, reinforcing GLBITM's legacy of academic excellence and industry leadership.