

DEPARTMENT OF MANAGEMENT STUDIES

THE MANAGEMENT GAZETTE | JULY 2025

About the Institute

G.L. Bajaj Institute of Technology and Management (GLBITM), Greater Noida, is a leading institution offering a vibrant academic ecosystem. Our commitment to academic excellence, industry collaboration, and holistic development continues to drive innovation and inspire future leaders.

About the Department

Established in 2006, DMS has been dedicated to nurturing future business leaders through academic excellence and holistic development. With a team of dynamic faculty and a commitment to innovation, we offer premier MBA and MBA-BA programs under AKTU, approved by AICTE. We strive to empower our students with knowledge, skills, and values to excel in the global business environment.

Director's Message



Welcome to GL Bajaj, where academics and activities never end and the students are moulded as future technocrats and business leaders. The Institute works on the vision to become one of the leading centres of teaching, research and extensions in the field of Engineering and Technology through total commitment towards quality education and training. We instil our students with the strength of character, self-confidence technical competence, and leadership in management. Further GL Bajaj spares no effort to deliver the curriculum in the most effective manner. We propagate knowledge to the students with the help of dedicated faculty, state-of-the-art library and well-equipped labs along with audio-visual theatre.

With the world, becoming a global village and globalization

coupled with stiff competition is making its presence felt in our country, the need of the hour is to successfully meet such tests and challenges. Hence the institute constantly scans the developments in Technology, Science and in society and tries proactively to meet the challenges.

The institute has an enviable track record of academic excellence, which is coupled with hands-on industrial training, and innumerable industry-institute interaction, which makes each GL Bajaj student ready to be absorbed in the industry. Our placement record reflects the versatile talents of the student community of the Institute. It shows their technical and managerial skills.

As a part of GLBITM'S commitment towards quality technical education and excellence, we embarked on promoting Faculty Development Program, Seminars, Workshops and Conferences, which keep the faculty members and the students abreast of their field.

I on behalf of GL Bajaj invite you to embark on a lifetime partnership with the Institute.

Dr. Preeti Bajaj
Director, GLBITM

"Education serves to ignite the spark of knowledge and unravel the threads of truth"

HOD's Message



Welcome to the MBA Department! Our program is designed to develop competent, ethical, and industry-ready leaders through a blend of academic rigor, practical exposure, and holistic development. With the support of experienced faculty and a dynamic learning environment, we aim to nurture innovation, leadership, and global perspectives. We encourage students to engage actively in academics, projects, and co-curricular activities to build a well-rounded profile. Let this journey be one of growth, discovery, and excellence.

Warm wishes,
Dr. Vikas Tripathi

Department Highlights

Student corner

“The Rollercoaster Ride: Semester Two”

We thought we had seen it all in the first semester. The late-night submissions, surprise quizzes, and caffeine-fueled group projects. But as the second semester began, we quickly realized that the real test—both literally and mentally—was yet to come.

Excitement buzzed through our cohort at first. New electives, fresh professors, and the chance to specialize in areas we actually chose—finance, marketing, operations. Some of us were thrilled about data analytics, others about strategy simulations. We were finally beginning to feel like future leaders.

But somewhere between case studies and capstone prep, excitement gave way to a familiar friend: stress.

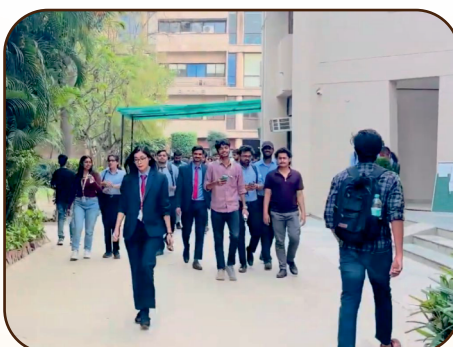
As the exams crept closer, we began living in the library. WhatsApp groups exploded with doubts, notes, and memes that barely masked our panic. Mock tests were treated like life-or-death drills. For some of us, every late-night revision session felt like a make-or-break moment for our summer internship dreams.

We'd laugh over coffee about how we were learning "stress management" by living through it. We'd joke, "If we can survive this, we can survive anything corporate throws at us."

Yet beneath the jokes were real fears. Were we keeping up? Were we good enough? Could we handle the pressure?

But there was excitement, too. Every time we cracked a tough concept or solved a complex case, it felt like a victory. Every group study session brought unexpected insights—and unexpected friendships. And the dream—that distant but ever-present MBA dream of becoming something more—kept us going.

Now, as exam week arrives, we're riding this rollercoaster with everything we've got. We're stressed, yes—but also driven, curious, and strangely hopeful.



MBA Students Delighted to Receive Samsung Tablets from Uttar Pradesh Government

We are pleased to share that MBA students at GLBITM are thrilled to receive Samsung tablets distributed by the Uttar Pradesh Government as part of its digital empowerment initiative.

This generous support will greatly aid students in their academic journey, enhancing access to digital learning resources and promoting tech-enabled education.

We extend our sincere thanks to the Uttar Pradesh Government for this thoughtful initiative aimed at bridging the digital divide and empowering future professionals.



Result Day at B-School: A Rollercoaster

First-year MBA students across AKTU-affiliated institutions experienced a mix of anticipation, anxiety, and jubilation as the university officially released first semester results earlier this week.

The announcement, which came via a brief notification stating "Results releasing soon," quickly sparked a wave of nervous excitement across campuses. Digital chatter came to a halt as group chats went silent and students refreshed the result portal repeatedly, bracing for impact.

As results went live, reactions were immediate and varied. Hostel corridors echoed with celebratory exclamations such as "Clear ho gaya!" and "First division, let's go!" Some students verified their scores multiple times, while others reflected on their performance, expressing a wish for better preparation.

Despite the range of outcomes, the sentiment remained largely positive. For many, the results marked a significant academic achievement—the successful completion of their first semester in the rigorous MBA program.

"It's a major relief," said one student. "The first semester was intense, but now we know we can handle the pressure."

With the initial academic hurdle now behind them, students took the opportunity to celebrate modestly—ordering food, calling home, and looking ahead with renewed motivation.

The milestone serves not only as a testament to their perseverance but also as a reminder: they are no longer merely adjusting to MBA life. They are MBA students—one semester stronger.



“Internship Season Begins – Wishing You All the Best!”

Congratulations on successfully completing your second semester! Your hard work, dedication, and growth over the past months have brought you to an exciting new chapter—Industrial Training.

This is your opportunity to step beyond the classroom and experience the real-world dynamics of the business world. As you enter the industry, remember that you're not just observing—you're learning, contributing, and building the foundation for your future career.

Wishing you all the very best! May this training period be filled with valuable lessons, meaningful connections, and experiences that shape you into future leaders and innovators.

Believe in yourself, stay curious, stay humble, and make the most of every opportunity.

Good luck—and we can't wait to see the professionals you're becoming!

The Placement Department is facilitating industrial training for 2nd semester MBA students across top companies in finance, marketing, HR, operations, IT, consulting, and

Companies where students are on internship

adani

Amul

DS GROUP



Dharampal Satyapal Group



Outlook

EXIDE

BRITANNIA

Reliance
RETAIL

Hindustan Unilever
Limited

“Gratitude, Growth, and Goodbyes”

“अंत्य अस्थि प्रारंभ”

Organized by: MBA Department, G.L. Bajaj Institute of Technology & Management, Greater Noida

With hearts full of gratitude and eyes set on the future, the MBA Department of G.L. Bajaj Institute of Technology & Management hosted a heartfelt and grand farewell ceremony for the outgoing Batch of 2023–2025. The event, titled “Antim Aasthi Prabhaav”—a symbolic nod to the end of one journey and the beginning of another—was a touching tribute to the students stepping into the next phase of their lives.

The evening was marked by elegance, warmth, and emotion. From the inviting décor to the vibrant atmosphere, every detail contributed to a memorable and meaningful send-off.

Highlights of the Evening Included:

- A Captivating Ramp Walk: Outgoing students walked the ramp with confidence and poise, showcasing not only their style but their transformation over two enriching years.
- Cultural Performances: Juniors expressed their affection through a series of energetic and moving performances, including music, dance, skits, and spoken word—each dedicated to their cherished seniors.
- Interactive Games: A lively selection of games infused the evening with laughter, light-hearted competition, and joy.
- Farewell Messages: A touching segment where students and faculty shared reflections, memories, and words of encouragement, fostering a deep sense of connection and gratitude.

To the Batch of 2023–2025:

May your paths ahead be filled with growth, success, and unwavering happiness. You leave behind a legacy of resilience and inspiration—and carry forward the spirit of GL Bajaj with pride.



"From Campus to Corporate – Wishing You the Best Ahead!"

We are delighted to share that several second-year MBA students from GLBITM have successfully secured placements in various renowned companies.

This accomplishment reflects the hard work, dedication, and professional readiness of our students, as well as the continuous support from our faculty and placement cell. The recruiters include top names from diverse industries, offering roles in marketing, finance, HR, operations, and more.

Congratulations to all our students for reaching this important milestone in their career journey. We wish them continued success in their professional endeavors



Faculty Corner:

1. We are delighted to announce that Dr. Manjeet Shah, Assistant Professor, Department of MBA, has been promoted to the esteemed position of SIM ERP Central Coordinator at GL Bajaj Institute of Technology & Management (GLBITM).



2. We are proud to announce that Dr. Durgesh Agnihotri, Associate Professor, has been promoted to the position of Professor in the Department of MBA at GL Bajaj Institute of Technology & Management (GLBITM).

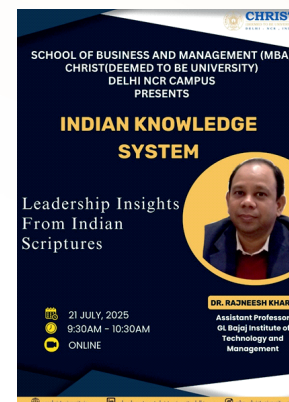


Faculty Achievements:

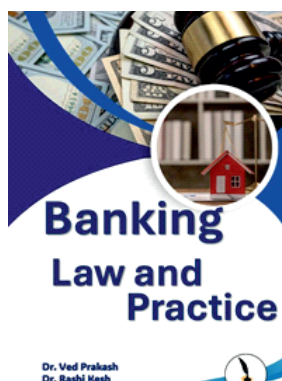
We are proud to announce that Ms. Nisha Sharma, Dr. Richa Patel, and Ms. Kajul Bharti Faculty of Department MBA have successfully completed a Faculty Development Programme (FDP) and Workshop.



We are proud to announce that Dr. Rajneesh Khare, distinguished faculty member of the MBA Department, recently shared his valuable insights at Christ University, Ghaziabad.

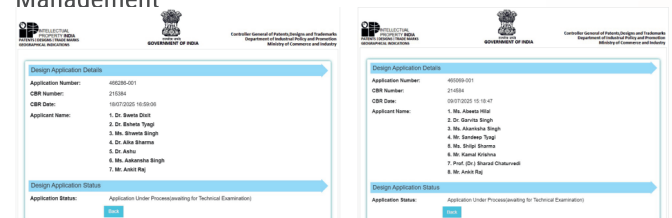


We are delighted to share that Dr. Ved Prakash, esteemed faculty member of the MBA Department, has recently published a book titled "Banking Law and Practices".



we are proud to announce that a faculty member from the MBA Department at GLBITM has successfully been granted a patent. to Dr. Garvita singh and Ms. Akansha on " Device to Analyse Consumer Psychology During Shopping"

Also Congratulate Dr. Esheta Tyagi and Ms. Shweta Singh has been successfully granted a patent on Wearable Employee Health and Wellness Monitoring Devie for Management



We are thrilled to proud announce that Dr. Nivedita Singh has successfully completed the Human Resource Analytics course from Coursera!



We are proud to announce that Dr. Swati Raj has successfully completed the 5 Days FDP Indian Knowledge System: Roots, Relevance and Reimagination.



We are delighted to share that Dr. Swati Raj, Faculty in the Department of Studies at GL Bajaj Institute of Technology and Management (GLBITM), has successfully published a research paper titled:

"Psychometric Analysis of Students and Faculty towards Online and Offline Education"

We are delighted to announce that Ms. Jyoti Gaur's research paper titled "Cybercrime Awareness and Security Measures" has been accepted for publication in the prestigious Indian Journal of Forensic Medicine and Pathology

Alumni:

Message from Anjali – GL Bajaj Alumna, Associate 2 at EY

I'm thrilled to share that I've been promoted to Associate 2 at Ernst & Young (EY)!

This milestone wouldn't have been possible without the strong foundation laid during my time at GL Bajaj Institute. I'm deeply grateful to the faculty, mentors, and peers who played a pivotal role in shaping my journey, both personally and professionally.

GL Bajaj didn't just equip me with academic knowledge – it instilled in me a spirit of resilience, adaptability, and continuous growth. The opportunities, guidance, and values I received there continue to guide me every day in the corporate world.

Thank you, GL Bajaj, for being such an important part of my story. Here's to growth, gratitude, and giving back.

Warm regards,
Anjali



Message from Swati – GL Bajaj Alumna, Senior Executive at Jindal Saw Ltd.

I feel immense gratitude as I reflect on my journey and the role GL Bajaj Institute has played in shaping my career. Today, as I work as a Senior Executive at Jindal Saw Ltd., I carry with me not only the technical knowledge but also the values, confidence, and discipline nurtured during my time at GL Bajaj.

The continuous support from the faculty, the exposure to industry-relevant skills, and the environment that encouraged learning and growth all contributed significantly to where I stand today.

Thank you, GL Bajaj, for being the cornerstone of my professional journey. I will always remain a proud alumna.

With heartfelt appreciation,
Swati



Alumni Spotlight: Neha Tiwari (MBA Batch 2021–2023)

We are proud to celebrate the journey of our distinguished alumna, Neha Tiwari, from the MBA Department, batch 2021–2023. During her time at GL Bajaj Institute of Technology and Management, Neha actively engaged in numerous co-curricular activities, showcasing her leadership, creativity, and dedication beyond the classroom. Her journey of excellence continued as she secured a campus placement with HCLTech in the HR domain – a testament to her hard work and the strong foundation built at GLBITM. In just two years, Neha has grown within the organization and now holds the position of Senior HR Executive. Beyond her professional accomplishments, she continues to nurture her passion for literature, having contributed to various anthologies. She is currently serving as the editor for Echoes of Yesterday, a poetry collection published by Svayanyug Publications. Neha expresses her heartfelt gratitude to GLBITM for playing a pivotal role in shaping her personal and professional journey. "Thank you GL Bajaj Institute of Technology and Management for being the launchpad of my dreams, for the guidance, opportunities, and the unforgettable memories." – Neha Tiwari

