

# DEPARTMENT OF MANAGEMENT STUDIES

THE MANAGEMENT GAZETTE | SEPTEMBER 2025

### **About the Institute**

G.L. Bajaj Institute of Technology and Management (GLBITM), Greater Noida, is a leading institution offering a vibrant academic ecosystem. Our commitment to academic excellence, industry collaboration, and holistic development continues to drive innovation and inspire future leaders.

### **About the Department**

Established in 2006, DMS has been dedicated to nurturing future business leaders through academic excellence and holistic development. With a team of dynamic faculty and a commitment to innovation, we offer premier MBA and MBA-BA programs under AKTU, approved by AICTE. We strive to empower our students with knowledge, skills, and values to excel in the global business environmen

#### Director's Message



Welcome to GL Bajaj, where academics and activities never end and the students are moulded as future technocrats and business leaders. The Institute works on the vision to become one of the leading centres of teaching, research and extensions in the field of Engineering and Technology through total commitment towards quality education and training. We instil our students with the strength of character, self-confidence technical competence, and leadership in management. Further GL Bajaj spares no effort to deliver the curriculum it in the most effective manner. We propagate knowledge to the students with the help of dedicated faculty, state-of-the- art library and well-equipped labs along with audio-visual theatre.

With the world, becoming a global village and globalization

coupled with stiff competition is making its presence felt in our country, the need of the hour is to successfully meet such tests and challenges. Hence the institute constantly scans the developments in Technology, Science and in society and tries proactively to meet the challenges.

The institute has an enviable track record of academic excellence, which is coupled with hands-on industrial training, and innumerable industry-institute interaction, which makes each GL Bajaj student ready to be absorbed in the industry. Our placement record reflects the versatile talents of the student community of the Institute. It shows their technical and managerial skills.

As a part of GLBITM'S commitment towards quality technical education and excellence, we embarked on promoting Faculty Development Program, Seminars, Workshops and Conferences, which keep the faculty members and the students abreast of their field.

I on behalf of GL Bajaj invite you to embark on a lifetime partnership with the Institute.

Dr. Preeti Bajaj

Director, GLBITM

"Education serves to ignite the spark of knowledge and unravel the threads of truth"

#### Dean MBA Message



Welcome to the MBA Department! Our program is designed to develop competent, ethical, and industry-ready leaders through a blend of academic rigor, practical exposure, and holistic development. With the support of experienced faculty and a dynamic learning environment, we aim to nurture innovation, leadership, and global perspectives. We encourage students to engage actively in academics, projects, and co-curricular activities to build a well-rounded profile. Let this journey be one of growth, discovery, and excellence.

Warm wishes, Dr. V. N. Bajpai

## Department Highlights

Student corner

"Complete AKTU Enrollment and Begin Journey"

G.L. Bajaj Institute of Technology & Management (GLBITM) extended a warm welcome to its newly admitted MBA students this week, marking the beginning of the academic session 2025-26. The orientation program, held on campus, introduced students to faculty members, curriculum highlights, and various opportunities for academic and professional growth.

As part of the admission process, students were required to complete physical reporting at the institute in line with UPTAC/AKTU guidelines. GLBITM authorities confirmed that registration was conducted in synchronization with Dr. A.P.J. Abdul Kalam Technical University (AKTU), Lucknow, under which the MBA program is affiliated.

Officials informed that AKTU is aligning postgraduate registrations, including MBA, with CUET-PG 2026 schedules. Students who secured admission through counselling were instructed to complete both institute-level documentation and university enrollment procedures.

Speaking at the event, institute representatives emphasized the importance of innovation, leadership, and industry readiness in the MBA program. The welcome session also highlighted co-curricular opportunities and career development support available to students.





#### Parichay 2025: GL Bajaj Welcomes New MBA Batch with Power-Packed Induction

The Department of Management Studies, GL Bajaj Institute of Technology & Management, successfully organized *Parichay 2025*, a vibrant two-day MBA induction programme held from September 24-26, 2025. The event marked an energetic beginning for the incoming MBA batch, blending academic orientation with industry exposure and holistic development activities.





#### **Inaugural Highlights (24th Sept)**

The programme commenced with a traditional Lamp Lighting and Saraswati Vandana. The inaugural session was graced by distinguished dignitaries.

- Chief Guest: Ms. Charu Sharma, Director & Chief of Staff Consulting, Grant Thornton Bharat LLP
- Guest of Honour: Mr. Saurabh Sahay, Sr. VP Client Management, Publicis Groupe

The inaugural ceremony also featured motivational addresses by Dr. Preeti Bajaj (Director, GLBITM), Mr. Sunil Dutt (Registrar), Dr. V. N. Bajpai (Dean, DoMS), Prof. Manju Khatri (Director, T&P), Dr. Shashank Awasthi (Dean, Strategy), Dr. Mahaveer Singh Naruka (Dean, Student Welfare), and Dr. Mohit Bansal (Chief Proctor).



#### Day 2: Industry Meets Academia (26th Sept)

The second day was packed with engaging sessions designed to build managerial competence and personal growth. Highlights included:

- Expert talks on leadership, innovation, and industry trends
- Interactive workshops on teamwork, communication, and problem-solving
- Alumni interactions and wellness sessions focused on emotional intelligence and stress management

A thought-provoking panel discussion, "Beyond Degrees: Skills that Future Managers Must Master", moderated by Mr. Gurpreet Singh (Sr. Manager - Talent Management, Sopra Steria), brought together an esteemed panel:

- Mr. Rajat Ganpat Jasujaa (Manager -People Partner, SentinelOne)
- Mr. Jatin Nagpal (Sr. Manager Talent Acquisition, Campus & Laterals)
- Mr. Sachin Patwa (DGM, APL Apollo)
- Ms. Akansha Singh Tyagi (Sr. Talent Supply Chain & Management, Birlasoft)
- Mr. Himanshu Gupta (Regional Head HR North, Adani Group)



The session was inaugurated by Dr. V. N. Bajpai (Dean, MBA) and attended by Prof. Manju Khatri (Director - Training & Development, GLBITM) and Prof. Anil Khatri (VP - Academia & Industrial Relations, GLBITM).









#### Blending Knowledge, Skills & Values

With the enthusiastic participation of over 1000 students, *Parichay 2025* seamlessly integrated academics, industry insights, and holistic learning. The programme reaffirmed GL Bajaj's commitment to nurturing future leaders equipped not only with management skills but also with discipline, values, and a global outlook.

#### **Alumni Inspire Freshers at Parichay 2025**

One of the most impactful highlights of *Parichay 2025*, the MBA induction programme at GL Bajaj Institute of Technology & Management, was the alumni interaction session.

The event brought back proud alumni who are excelling in their respective domains to guide and motivate the incoming batch of students. Among the speakers were Ms. Renu, Founder of Hier 4 You HR Consultancy; Ms. Yasmeen Fatima, HR Manager at Perf India; and Mr. Aman, who is pursuing a successful career in the hospitality sector with Holiday Cruise.

The alumni shared their professional journeys, industry insights, and personal experiences with the students, emphasizing the importance of skill development, resilience, and continuous learning. Their words of encouragement resonated strongly with the freshers, who found the session both inspiring and practical for shaping their future goals.

The interaction not only strengthened the bond between past and present students but also served as a reminder of the institute's strong network and its commitment to guiding young managers toward success.





## Counselling Session by YourDOST Empowers MBA Students at GL Bajaj

The Department of Management Studies at GL Bajaj Institute of Technology & Management organized a special counselling session in collaboration with YourDOST, India's leading emotional wellness platform, exclusively for MBA students.

The interactive session aimed at promoting mental wellbeing, stress management, and emotional intelligence among future managers. Experts from YourDOST guided students on handling academic pressure, maintaining worklife balance, and building resilience to face professional challenges.

Students actively participated in discussions, shared their concerns, and received practical strategies for managing anxiety and enhancing self-confidence. The session not only created awareness about mental health but also encouraged students to seek timely support when needed.



The initiative was highly appreciated by the students and faculty alike, as it aligned with GL Bajaj's vision of nurturing holistic development along with academic excellence. By integrating wellness initiatives into the learning

environment, the institute continues to prepare its MBA graduates for both professional success and personal well-being.

#### **Pride for MBA Department: ICSSR Awards ₹8 Lakh Grant for Research Project**

The Department of Management Studies at GL Bajaj Institute of Technology & Management has added yet another feather to its cap by receiving a prestigious research grant of ₹8 lakh from the Indian Council of Social Science Research (ICSSR).

The funded project, titled "The Role of Women from Rural India and Their Traditional Practices Towards Environmental Sustainability", aims to explore how rural women contribute to ecological balance through their indigenous knowledge and sustainable practices.

This recognition highlights the department's growing focus on impactful research that blends social responsibility with academic excellence. By studying the invaluable role played by women in rural India, the project is expected to provide new perspectives on sustainable development and policy-making.



The achievement has brought pride to the MBA Department and reaffirmed GL Bajaj's commitment to advancing research that not only benefits academia but also contributes meaningfully to society and the environment.

#### **Proud Achievement for MBA Department: Anjali Singh Completes IIT Guwahati Course**

The Department of Management Studies at GL Bajaj Institute of Technology & Management proudly announces the achievement of **Anjali Singh**, MBA student, who has successfully completed a **short-term** certified course from IIT Guwahati.

This accomplishment reflects the dedication and commitment of Anjali Singh towards academic excellence and continuous learning. The course has not only enriched her knowledge base but also enhanced her professional skills, adding significant value to her management journey.



#### **Proud Moment for MBA Department: Vijeyata Tegwal Shines at International Conference**

The Department of Management Studies at GL Bajaj Institute of Technology & Management proudly celebrates the achievement of **Prof. Vijeyata Tegwal**, **Prof. Chitra Jha** 

faculty, who presented a research paper at the International Conference on Al for Sustainable Economic Growth.

Her paper, titled "AI-Powered People-Centric HR Practices: Enhancing Employee Experience and Driving Organizational Impact", explored the transformative role of artificial intelligence in human resource management, with a focus on improving employee engagement, well-being, and organizational effectiveness.

This recognition at an international platform underscores the department's commitment to fostering researchdriven learning and equipping students with futuristic perspectives.





#### Proud Achievement for MBA Faculty: Sunny Prakash & Shweta Saxena Complete NPTEL Course

The Department of Management Studies at GL Bajaj Institute of Technology & Management proudly announces that faculty members Mr. Sunny Prakash and Ms. Shweta Saxena have successfully completed the NPTEL-certified course on Stress Management from IIT Kharagpur.

The course focused on advanced techniques and strategies for managing stress, enhancing well-being, and promoting mental health, both in personal and professional settings. By completing this program, the faculty members have further strengthened their expertise to guide students in handling academic pressures and workplace challenges effectively.









#### Proud Achievement for MBA Department: Akhilesh Kumar Publishes Research Paper

The Department of Management Studies at GL Bajaj Institute of Technology & Management proudly announces that **Mr. Akhilesh Kumar**, faculty member, has successfully published a research paper titled "Analyzing the Role of Fintech Innovations in Advancing Agricultural Entrepreneurship in India".

The paper examines how financial technology solutions are transforming agricultural enterprises, improving access to credit, enhancing operational efficiency, and promoting entrepreneurial growth in the rural sector. This research contributes valuable insights into the intersection of technology, finance, and agriculture, highlighting innovative strategies for sustainable development.

#### Proud Achievement for MBA Department: Dr. Subeer Banerjee Co-Authors Research Paper

The Department of Management Studies at GL Bajaj Institute of Technology & Management proudly announces that **Dr. Subeer Banerjee** has co-authored a research paper titled "Voicing Change: How Big Five Personality Traits Influence Promotive and Prohibitive Voice Behaviour", which has been published in a **Scopus-indexed journal**.

## Proud Achievement for MBA Faculty: Akansha Singh & Shweta Singh Complete NITTTR &NPTEL FDP

The Department of Management Studies at GL Bajaj Institute of Technology & Management proudly announces that faculty members Ms. Akanksha Singh and Ms. Shweta Singh have successfully completed the Faculty Development Programme (FDP) offered by NPTEL AND NITTTR.

These programs are designed to enhance teaching effectiveness, research orientation, and subject matter expertise, aligning with the latest trends and pedagogical innovations in management education. By completing these rigorous FDPs, both faculty members have demonstrated their commitment to academic excellence, continuous learning, and contributing to the intellectual growth of the institution.





#### **Alumni Corner:**

Dear Team GLBITM,

The Department of Management Studies at GL Bajaj Institute of Technology & Management proudly shares the heartfelt message of Pooja Tyagi, an alumna of the MBA batch 2015–17 and currently Product Manager at Yahoo Inc.

Pooja expressed her gratitude to GLBITM, acknowledging the institute's role in shaping her professional journey. She highlighted how the academic rigor, industry-oriented curriculum, and supportive faculty helped her develop the skills, confidence, and mindset required to succeed in the competitive corporate world.

Her message serves as an inspiration to current students and reflects the institute's commitment to nurturing future leaders who excel globally.

Warm regards, Pooja Tyagi



#### Dear GLBITM,

The Department of Management Studies at GL Bajaj Institute of Technology & Management proudly shares the message of Aman Pradhan, an MBA alumnus of the 2022–24 batch, expressing his heartfelt gratitude to the institute.

Aman acknowledged the role of GLBITM in shaping his academic and professional journey. He credited the institute's supportive faculty, industry-oriented curriculum, and holistic learning environment for equipping him with the skills, knowledge, and confidence necessary to succeed in his career.

His message stands as a testament to GLBITM's commitment to nurturing future-ready leaders and inspiring current students to strive for excellence.

Aman Pradhan

#### Alumni Achievement

The Department of Management Studies at GL Bajaj Institute of Technology & Management proudly announces that Shweta Yadav, an alumna of the MBA programme, has been awarded the Global Glory Award of Excellence by Axis Max Life Insurance.

Shweta's outstanding contributions in the insurance sector and her exemplary professional achievements were recognized through this prestigious award. Her success underscores the institute's commitment to nurturing talent that excels not only academically but also in real-world professional arenas.

GLBITM congratulates Shweta Yadav on her remarkable accomplishment and celebrates her as an inspiration for current and future students of the MBA programme.

Warm regards, Shweta Yadav

