

# DEPARTMENT OF MANAGEMENT STUDIES

THE MANAGEMENT GAZETTE | OCTOBER 2025

## About the Institute

G.L. Bajaj Institute of Technology and Management (GLBITM), Greater Noida, is a leading institution offering a vibrant academic ecosystem. Our commitment to academic excellence, industry collaboration, and holistic development continues to drive innovation and inspire future leaders.

## About the Department

Established in 2006, DMS has been dedicated to nurturing future business leaders through academic excellence and holistic development. With a team of dynamic faculty and a commitment to innovation, we offer premier MBA and MBA-BA programs under AKTU, approved by AICTE. We strive to empower our students with knowledge, skills, and values to excel in the global business environment.

## Director's Message



Welcome to GL Bajaj, where academics and activities never end and the students are moulded as future technocrats and business leaders. The Institute works on the vision to become one of the leading centres of teaching, research and extensions in the field of Engineering and Technology through total commitment towards quality education and training. We instil our students with the strength of character, self-confidence technical competence, and leadership in management. Further GL Bajaj spares no effort to deliver the curriculum in the most effective manner. We propagate knowledge to the students with the help of dedicated faculty, state-of-the-art library and well-equipped labs along with audio-visual theatre.

With the world, becoming a global village and globalization

coupled with stiff competition is making its presence felt in our country, the need of the hour is to successfully meet such tests and challenges. Hence the institute constantly scans the developments in Technology, Science and in society and tries proactively to meet the challenges.

The institute has an enviable track record of academic excellence, which is coupled with hands-on industrial training, and innumerable industry-institute interaction, which makes each GL Bajaj student ready to be absorbed in the industry. Our placement record reflects the versatile talents of the student community of the Institute. It shows their technical and managerial skills.

As a part of GLBITM'S commitment towards quality technical education and excellence, we embarked on promoting Faculty Development Program, Seminars, Workshops and Conferences, which keep the faculty members and the students abreast of their field.

I on behalf of GL Bajaj invite you to embark on a lifetime partnership with the Institute.

Dr. Preeti Bajaj  
Director, GLBITM

"Education serves to ignite the spark of knowledge and unravel the threads of truth"

## Dean MBA Message



Welcome to the MBA Department! Our program is designed to develop competent, ethical, and industry-ready leaders through a blend of academic rigor, practical exposure, and holistic development. With the support of experienced faculty and a dynamic learning environment, we aim to nurture innovation, leadership, and global perspectives. We encourage students to engage actively in academics, projects, and co-curricular activities to build a well-rounded profile. Let this journey be one of growth, discovery, and excellence.

Warm wishes,  
Dr. V. N. Bajpai

## Department Highlights

Student corner

The **Department of Management Studies** successfully organized an insightful seminar titled “**Cracking International Placement Opportunities**” on **30th October 2025**. The session aimed to guide students on how to prepare for and secure international career opportunities across diverse industries.

The seminar featured three distinguished speakers who shared their global career journeys and actionable insights:

**1. Mr. Kunal Chawla**

*Software Engineer Consultant at Volvo Cars, Sweden and Founder of HireonixAI.com*

**2. Mr. Rahul Sharma**

*AI-first Content Marketing Manager at VerSe Innovation (Josh)*

**3. Mr. Tushar Sharma**

*Data Scientist at Western Digital*

### Session Highlights:

- Positioning yourself for global opportunities through strategic preparation and mindset shift
- Overview of top international recruiters and current hiring trends
- Exploring global job platforms and direct application strategies
- Essential skills, certifications, and profile-building techniques
- Understanding global corporate culture and work-life dynamics

The seminar proved to be **highly engaging and inspiring**, offering students practical frameworks to transition “**From Campus to Global Careers.**”



## Session on “The Future of Work, Skills, AI, and the HR Role 2030”

**Date:** 15th October 2025 | **Venue:** Auditorium 1

The **Department of Management Studies, GL Bajaj Institute of Technology and Management (GLBITM)**, organized an insightful session on “**The Future of Work, Skills, AI, and the HR Role 2030**” on **15th October 2025**.

The session was conducted by **Mr. Abdullah Najeeb**, who shared thought-provoking insights on how **Artificial Intelligence (AI)** is reshaping workplaces and redefining the future roles of **Human Resource (HR)** professionals.

Mr. Najeeb emphasized the importance of cultivating **adaptability, digital fluency, and lifelong learning** to remain competitive in the rapidly evolving professional landscape. His engaging and interactive delivery inspired MBA students to prepare for the future of work with confidence and innovation.

The session concluded with an interactive Q&A, where students actively participated, reflecting their curiosity and enthusiasm for future career trends in the era of AI.



## Alumni Interaction – “Career Compass with Alumni”

**Date:** 15th October 2025

**Venue:** Department of Management Studies, GLBITM

The **MBA Department of GL Bajaj Institute of Technology and Management (GLBITM)** organized an engaging alumni interaction session titled “**Career Compass with Alumni**” on **15th October 2025**.

The event featured distinguished alumni **Ms. Anjali (EY)**, **Mr. Rajesh Dubey (Tata Consumer Products)**, and **Ms. Swati (Jindal Saw Limited)**, who shared their **corporate experiences, career journeys, and professional insights** with current MBA students.

Through this interactive session, the alumni inspired students to **cultivate professional competencies, stay industry-ready, and pursue their career aspirations with determination and confidence**.

The session proved to be highly **motivational and insightful**, providing MBA students with valuable real-world perspectives and practical guidance for their future careers.



## Workshop on Digital Marketing Held at GLBITM October 8, 2025:

The Department of Management Studies of GL Bajaj Institute of Technology and Management (GLBITM), in collaboration with the Abhinaya Club, organized a Knowledge Transfer Workshop on Digital Marketing and Content Creation on October 8, 2025.

The session was led by **Mr. Ayush Pant**, *Founder of Aurelius Media*, who delivered an insightful talk on **AI-driven marketing strategies and content systems**. He engaged students through practical discussions on **AI-based marketing tools, paid advertising, and storytelling techniques**, encouraging them to design **data-driven marketing strategies** for the evolving business landscape.

The workshop provided participants with valuable exposure to emerging digital trends and the transformative role of AI in modern marketing.



## Nritanajali 2025 – Dance Competition Organized by MBA Department

**Date:** 8th October 2025

**Venue:** GL Bajaj Institute of Technology and Management (GLBITM)

The MBA Department of SBG, GL Bajaj Institute of Technology and Management (GLBITM) organized a vibrant dance competition – “Nritanajali 2025” on 8th October 2025 to celebrate creativity and showcase students' artistic talents.

The event was inaugurated by **Dr. V. N. Bajpai**, **Dean–MBA**, who applauded the initiative and encouraged students to participate in cultural activities that foster **creativity, confidence, and teamwork**. The programme began with a soulful **Saraswati Vandana**, setting a graceful and devotional tone for the performances that followed.

A total of **45 students** participated, presenting a wide range of **energetic and expressive dance performances** that captivated the audience. The competition was judged by **Dr. Shilpa Chaudhary**, **Dr. Smriti Sachan**, and **Dr. Priyanka Singh**, who commended the participants for their enthusiasm, synchronization, and artistic expression.

## Department of Management Studies – Research Achievements

The Department of Management Studies, GL Bajaj Institute of Technology and Management (GLBITM) proudly announces the remarkable research contributions of its esteemed faculty members. Their scholarly work reflects the department's commitment to academic excellence, innovation, and thought leadership in management research.

### Faculty Research Publications:

- **Ms. Shruti Traymbak** – “Analysing the Influence of Conscientiousness on Job Performance in India's Hotel Industry: An Empirical Study”
- **Ms. Kajul Bharti** – “Consumers' Adoption of Healthy Lifestyle: Understanding the Influence of Upcycling Drivers on LOHAS Consumer Behaviour”
- **Mr. Samarth Sharma, Mr. Narendra Singh, and Dr. Gopal Pathak** – “Entrepreneurial Green Hydrogen Small-Scale Ventures and Their Viability Determinants”
- **Mr. Narendra Singh** – “Empowering Green Entrepreneurship and Management of Sovereign Green Bonds using Blockchain”
- **Ms. Garima Vijh** – “Predictive Modelling of Workplace Depression Severity: A Comparative Analysis of Machine Learning Methods”

## Department of Management Studies

proudly announces that

**Dr. Arvind Nath Sinha** and **Dr. Nividita Singh**

have successfully published a **book chapter** titled  
“**Synergy in Finance: Humans and AI Reshaping the Future**”

## Department of Management Studies

proudly announces that

**Dr. Shaivya Dixit**

has successfully completed a **course on Organisational Behaviour**

The interaction provided students with practical knowledge about workplace dynamics, career growth strategies, and the importance of networking. The session concluded with an engaging Q&A, reflecting the enthusiasm of students eager to learn from the real-world experiences of their seniors.



### Elite

## NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)

This certificate is awarded to  
**SHAIVYA DIXIT**  
for successfully completing the course  
**Organizational Behaviour - II**  
with a consolidated score of **66** %

Online Assignments	22.5/25	Proctored Exam	43.5/75
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Total number of candidates certified in this course: **559**

Jul-Oct 2025  
(12 week course)



**Prof. Haimanti Banerji**  
Coordinator, NPTEL  
IIT Kharagpur



Indian Institute of Technology Kharagpur



FREE ONLINE EDUCATION  
**swayam**  
विद्यया ऋतेः श्रेयः कुरुते

Roll No: NPTEL25MG136S565600903 To verify the certificate  No. of credits recommended: 3 or 4

## Sessional Test–I Conducted for MBA Students

The **Department of Management Studies, GL Bajaj Institute of Technology and Management (GLBITM)** successfully conducted the **Sessional Test–I** for **MBA First and Third Semester** students.

The examination was organized smoothly under the guidance of **Dr. Vineet Senegar**, *Head of the Examination Cell*, who motivated students to approach their exams with sincerity, confidence, and a positive attitude. He emphasized the importance of consistent preparation and self-assessment as key steps toward academic excellence.

The sessional exams provided students an opportunity to evaluate their understanding and strengthen their conceptual clarity in various management subjects.



## Alumni Interaction Session – Department of Management Studies

The **Department of Management Studies, GL Bajaj Institute of Technology and Management (GLBITM)** organized an inspiring **Alumni Interaction Session** to strengthen the connection between current MBA students and the institute's accomplished alumni.

The session featured **Mr. Aman Pradhan**, **Ms. Renu Gautam**, and **Ms. Yasmeeen**, esteemed alumni of the department, who shared their valuable corporate experiences, career journeys, and insights into industry trends. They motivated students to develop strong professional skills, embrace continuous learning, and approach challenges with confidence and a positive mindset.

The interaction provided students with practical knowledge about workplace dynamics, career growth strategies, and the importance of networking. The session concluded with an engaging Q&A, reflecting the enthusiasm of students eager to learn from the real-world experiences of their seniors.

The department expressed gratitude to the alumni for their continued association and contribution toward guiding the next generation of management professionals.



## Alumni Corner:

Dear Team GLBITM,

The Department of Management Studies at GL Bajaj Institute of Technology & Management proudly shares the heartfelt message of Nishu Pal, an alumna of the MBA batch 2015–17 and currently Product Manager at Yahoo Inc.

Nishu Pal expressed her gratitude to GLBITM, acknowledging the institute's role in shaping her professional journey. She highlighted how the academic rigor, industry-oriented curriculum, and supportive faculty helped her develop the skills, confidence, and mindset required to succeed in the competitive corporate world.

Her message serves as an inspiration to current students and reflects the institute's commitment to nurturing future leaders who excel globally.

Warm regards,  
Nishu Pal



Dear GLBITM,

The Department of Management Studies at GL Bajaj Institute of Technology & Management proudly shares the message of Abhilash Kumar Sinha, an MBA alumnus of the 2021–23 batch, expressing his heartfelt gratitude to the institute.

Abhilash Kumar Sinha acknowledged the role of GLBITM in shaping his academic and professional journey. He credited the institute's supportive faculty, industry-oriented curriculum, and holistic learning environment for equipping him with the skills, knowledge, and confidence necessary to succeed in his career.

His message stands as a testament to GLBITM's commitment to nurturing future-ready leaders and inspiring current students to strive for excellence.

Abhilash Kumar Sinha