



FIRST TIME VOTER AWARENESS DRIVE



EVENT NAME	VIRTUAL BOOK LAUNCH & VOTING AWARENESS DRIVE
DATE	05 th APRIL 2024
TIME	10:00 AM - 12:00 PM
VENUE	GL BAJAJ INSTITUTE OF TECHNOLOGY AND MANAGEMENT
NO. OF PARTICIPANTS	55
ORGANIZED BY	ELC CLUB , GL BAJAJ INSTITUTE OF TECHNOLOGY AND MANAGEMENT

On 5th April 2024, an impactful and engaging event took place at **GL Bajaj Institute of Technology and Management**. The event was organized by the **Electoral Literacy Club (ELC)**, a student-led initiative aimed at promoting awareness about democratic rights and active citizenship.

As part of the **book launch**, each of the **55 participating students** received a copy of the book titled “**101 Reasons Why I Vote for Modi**.” This book, authored by an ardent supporter, delves into the reasons behind voting for Prime Minister Narendra Modi. The distribution of the book aimed to empower students with knowledge about the political landscape and encourage informed decision-making during elections. The event transcended geographical boundaries as it was virtually joined by **101 colleges** across 28 states in India.

During the online Zoom meeting, students actively engaged in discussions related to the upcoming **2024 elections**. They shared their views, concerns, and aspirations regarding the electoral process.

The **Electoral Literacy Club** ensured that the event’s impact extended beyond the virtual meeting room. They uploaded captivating photos from the event on both **Instagram** and **LinkedIn** platforms. These platforms showcased the students’ active involvement, creating awareness about the importance of voting and informed decision-making.

The event achieved a remarkable feat by **making a world record**. The simultaneous launch in 101 colleges set a new benchmark, creating a world record for the largest virtual book launch event. The combination of enthusiastic participation, insightful discussions, and the book launch contributed to this historic achievement. GL Bajaj Institute of Technology and Management proudly etched its name in the annals of record-breaking events.

As we move forward, let us celebrate this achievement and continue fostering a culture of informed voting and civic responsibility



GL BAJAJ
Institute of Technology & Management

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