

**YES BANK Transformation Series 2017.** We now look forward to receiving your innovative solutions which will take you a step closer to the Grand Finale!

**Submission Process:**

**Step 1:** To submit your solution, please click [here](#)

**Step 2:** The solution should be within 1000 words in a word or pdf format. Additionally, you can also upload a 2min video elaborating your solution.

**What Next?**

- The top 15 teams selected from campuses across the world will get to work on a **Challenge of National Importance** for the Grand Finale. The finalists of the 2016 edition worked on a challenge shared by **the Ministry of New and Renewable Energy, Government of India**.
- These teams will be invited for the **Grand Finale in Delhi/Mumbai** to present their solutions in front of an **eminent Advisory Council comprising of policy makers and business leaders**, and will also get a chance to be featured in **Mint** and on **CNBC TV18**.

**Prizes**

In addition to the opportunity of implementing their strategies with our case partners and an invitation for a pre-placement interview with YES BANK, winners will receive:

- ✓ **1<sup>st</sup> Prize:** INR 5,00,000
- ✓ **2<sup>nd</sup> Prize:** INR 3,00,000
- ✓ **3<sup>rd</sup> Prize:** INR 2,00,000
- ✓ **Campus Winners:** INR 25,000

The last date for submissions is **August 27, 2017**. **Early bird prizes for submissions received before 24<sup>th</sup> August, 2017!**