



VOTER AWARENESS DRIVE



EVENT NAME	VOTER AWARENESS DRIVE
DATE	25 th APRIL 2025
TIME	10:00 AM - 12:00 PM
NO. OF PARTICIPANTS	20
VENUE	MALAKPUR, UTTAR PRADESH
ORGANIZED BY	ELC CLUB , GL BAJAJ INSTITUTE OF TECHNOLOGY AND MANAGEMENT,GREATER NOIDA

On 25th April 2025, an insightful and socially driven event took place in the village of Malakpur. The initiative was led by the Electoral Literacy Club (ELC) of GL Bajaj Institute of Technology and Management Greater Noida, a student-run organization committed to promoting electoral participation and civic engagement.

The event aimed to educate villagers about the significance of voting and ensure that every eligible citizen was aware of their right to vote. Volunteers from the ELC conducted door-to-door interactions and small group sessions, focusing on the importance of the upcoming elections and the role of each vote in shaping a better future. A key part of the campaign involved asking villagers whether they possessed a valid Voter ID card and guiding those who didn't on how to apply for one.

The team's efforts were met with enthusiasm and gratitude. Many villagers were already registered voters, while others showed keen interest in completing the process. Special attention was given to first-time voters and elderly residents who were previously unaware of the registration process.

The ELC extended the impact of this outreach campaign by sharing highlights of the day on LinkedIn. The images captured genuine moments of connection, learning, and commitment to the democratic process, inspiring others to take similar initiatives in their local areas.

This field visit served as a meaningful step in bridging the urban-rural gap in electoral awareness. By empowering the residents of Malakpur with knowledge and resources, GL Bajaj Institute of Technology and Management reinforced its dedication to fostering responsible and informed citizenship. As we continue these efforts, we remain committed to strengthening the foundations of democracy through awareness, action, and active participation.



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[Approved by AICTE, Govt. of India & Affiliated to Dr. APJ
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