



Organized by Department of
Master of Computer Applications
G. L. Bajaj Institute of Technology & Management, Greater Noida

Exhibitor and Sponsorship

In the present scenario, Computational Intelligence (CI) is an emerging technology. Amalgamation of Artificial Intelligence (AI) with emerging Sustainable Engineering Solutions has been realized as a fast growing new approach from research and development to various domains like healthcare, business, education, travel, gaming and entertainment to provide self-sustainable advanced information processing and applications.

The ongoing saga of the intelligent computing in fast growing digital revolution, the new mantra - Extend and adapt, has produced ripples of excitement in the industry and academia! Therefore, to contribute in nation building and match the speed of raised Sustainable Engineering Solutions challenges, joint efforts from Industry and Academia are required. In this backdrop, Department of MCA G L Bajaj Institute of Technology and Management, Greater Noida is organizing the International Conference on Computational Intelligence and Sustainable Engineering Solution(CISES-2022), Technically co-Sponsored by IEEE CIS, on May 20-22, 2022. Our Institute is committed to impart quality education to the youth while equipping them innovative and scientific approach which would enable them to leave their individual mark in the research and corporate world.

Domain Experts, Researcher, Professional, Solution Providers, partners, Investors and who all share the passion for AI Driven Computational and Sustainable Engineering Solutions are invited to exhibit their emerging and innovative solutions and sponsor the CISES2022 to be held on 17-18 Dec 2021 at G.L. Bajaj Institute of Technology and Management, Greater Noida.

Get the Benefit:

As s Exhibitor

Exhibit open 20-21 December 2022 9 am to 5 pm

- Display booth in Exhibitor Hall, plus full access to conference sessions and meals for two exhibitor representatives
- Access to delegate list including mailing and email addresses pre- and post-conference for two mailings
- Company branding and link on conference website and other social media
- Company logo on screens, land marks during conference and meals breaks
- Company name listed on conference signage, Published content
- Exhibitor kit with conference souvenirs

As a Sponsor

- Speaker/A panel discussion opportunity during the conference
- High-level brand exposure at the event and across digital marketing campaigns
- A Physical and virtual exhibition booth to host thought-leadership resources.
- Brand visibility at the event and all the associated websites Technology innovators, Leaders and community connect
- Networking opportunities with key decision makers a virtual exhibition booth to host thought-leadership resources
- Post-event impact report with data analytics of audience engagement, including contact details where relevant.

Sponsorship Type

PLATINUM: (1.5 LACS)

- Opportunity to develop and present a half-session workshop on best practices, tips, and tricks that professionals using your product should know (final topic to be determined in cooperation with the Content Committee)
- One sponsored blog post on relevant and timely topic (topic to be approved with Content Chair)
- Full page advertisement in conference program.
- First choice of exhibit table in prime location.
- Two additional full-conference registrations, including all conference meals and special events.
- Top billing on all-conference sponsorship signage
- Logo recognition in pre-conference emails
- Social media announcement when sponsorship is arranged
- Logo on the main page of the sponsored conference
- One keynote/invited speech of a sponsor representative
- Welcome address during Conference dinner
- Conference awards in the name of the sponsor

GOLD: (1.0 LACS)

- Opportunity to develop and present a half-session workshop on best practices, tips, and tricks that professionals using your product should know (final topic to be determined in cooperation with the Content Committee)
- Full-page advertisement in conference program
- Preferred choice of exhibit table in prime location
- Two (2) additional full-conference registrations, including all conference meals.
- Preferred billing on all-conference sponsorship signage
- Logo recognition in pre-conference emails
- Social media announcement when sponsorship is arranged
- Recognition at conference meals and events
- Brief (2-3 minutes) speaking opportunity to address conference attendees (specific opportunity to be determined in cooperation with the conference committee)
- Logo on the main page of the sponsored conference
- One keynote/invited speech of a sponsor representative
- Address/ Panel Discussion during Conference

SILVER: (50 THOUSAND)

- Sponsorship of one of the following (first come, first served):
 - Registration/Reception and Networking Sponsor
 - Keynote/Plenary Sponsor Day 1 or 2
 - Lunch Sponsor Day 1 or 2
- Company logo on signage and screen for chosen sponsored event.
- Company logo and brief description featured on conference program webpage.
- Materials on all tables/chairs at chosen sponsored session.
- Sponsor acknowledgment during sponsored event.
- Half-page advertisement in conference program.
- Social media announcement when sponsorship is arranged.
- Logo on the main page of the sponsored conference.
- Company information, brochures, or other materials distributed to attendees.
- Two waived conference registration fees for sponsor's representatives including gala dinner.
- One invited speech of a sponsor representative.

A LA CARTE SPONSORS

- **“Be Good to Me” Sponsor**

Pamper and rejuvenate conference attendees with game playing and the gift of a complimentary massage, manicure, smoothie bar or other special refreshments and treats as a “Be Good to Me” sponsor. Attendees can sign up for individual or group appointments depending on the service provided, providing an excellent opportunity to connect with your audience.

- **Passport Program Giveaway Item**

Have a great product that you'd like to promote? Work with us to put together a special offering that attendees will want to brag about.

PROMOTIONAL ITEMS

USB drives, notebooks and pens, tote bags or other branded attendee gift item company and Conference logo badge pouches or lanyards and many more others like

- Coffee/Tea Booth
- Photo & Video Sponsor
- Lunch Sponsor,
- High Tea Sponsor
- Social Event Sponsor
- Photo & Video

Wi-Fi Sponsor Selection of Wi-Fi password – make it your company name!