

Book Description:

Companies all over the world are being buffeted by new technologies, disruptive business models and start-up innovation. Business leaders know that they need to adopt these new technologies like block-chain, artificial intelligence and Internet of things, and transform their companies using them to keep pace with rapid customer and business environment changes. Therefore, there is an urgent need to understand the basic principles of digital transformation and the technology forces that enable this shift.

The Tech Whisperer, as the name suggests, demystifies and simplifies emerging technologies like AI, block-chain, Internet of things, virtual reality, etc. and narrates how companies can employ these to drive their digital transformation.

Jaspreet Bindra has been a leading practitioner and thought leader in digital transformation and technology. In his first book, he gives an engaging and forward-looking practitioner's view which can help business leaders, entrepreneurs and anyone looking to understand digital transformation and technology, and leverage them for their future success.

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About the Author:

Jaspreet Bindra is a leading expert on digital transformation, Block-chain and other emerging technologies.

Until recently, Jaspreet was the senior vice president, digital transformation, at the \$20bn Mahindra Group of Companies, helping drive digital and technology transformation across the Group's businesses. His two decades of experience before that has included senior executive positions in Microsoft and the Tata Group (as a part of the Tata Administrative Services), interspersed with a couple of technology entrepreneurship stints.

Jaspreet is the founder of an advisory firm in the areas of digital transformation, technology and innovation, block-chain, AI and the future of work. His digital transformation experience spans across agriculture, real estate, next-gen social networks, software, hospitality, auto and financial services. Jaspreet is also the leading thought leader and evangelizer in the block-chain space in India, having built prototypes and products on it. He has delivered a platform-leading TEDx talk on Block-chain at <https://www.youtube.com/watch?v=8fbhI1qVj0c&t=8s>

Jaspreet is an acclaimed thought leader, speaker and teacher on these areas, having spoken across 200+ companies and boards, at multiple industry forums, and at prestigious educational institutions like Harvard Business School, INSEAD, ISB, etc. He is currently an adviser to Findability Sciences, IDC, Thought Works, RR Donnelly, Mahindra, IAMAI, Block-chained India, and a Partner and Chapter Leader for Singularity University in India. SAP and Mint recognized Jaspreet with the inaugural Digitalist of the Year award in 2017.

He is the only three-time National Winner of the Brand Equity Business Quiz, and claims to have India's largest gin collection.

Jaspreet is currently based in Gurgaon, India, with a footprint in Toronto, Canada.