

## **Academia-Industry Connect (AIC)**

A strong synergy between academia and industry is essential in today's dynamic and competitive global landscape for nurturing talent, fostering innovation, and driving economic growth. At G L Bajaj, we are committed to developing skilled professionals who are well-versed in emerging technologies and capable of meeting industry expectations.

We believe that academia and industry are two integral pillars of national development, functioning as complementary forces in shaping the future. Our vision is to bridge the gap between theoretical learning and practical application by fostering close collaboration with industry leaders. Through a dynamic curriculum, industry-aligned pedagogy, and a strong focus on research and innovation, we aim to create a vibrant ecosystem where academic knowledge is transformed into impactful real-world solutions.

### **Context**

Through continuous interaction with various industries, we have recognized a significant gap between academia and industry. This gap directly impacts students' employability and placement prospects. Furthermore, the rapid pace of technological advancement in recent years has made it even more essential to establish strong connections with companies and industries in order to understand their evolving requirements and prepare students accordingly.

Collaboration between industry and academia ensures that students are well-acquainted with corporate expectations and are better prepared to meet them. Since G L Bajaj is affiliated with AKTU and follows a prescribed curriculum, the institute also offers value-added courses to help bridge this gap and make students industry-ready.

### **Objective**

The primary objective of the AIC Cell at G L Bajaj is to establish a sustainable, structured framework for collaboration between the academic environment and the corporate world. The aim is to integrate practical industry exposure with academic learning to enhance the skill set, employability, and professional preparedness of students. Through continuous engagement with industry experts, the committee endeavors to align educational practices with current market demands and encourages innovation and problem solving skills among students and faculty.

### **Formation of the AIC Committee**

To drive the vision of effective industry-academia collaboration, G L Bajaj has constituted the Academia-Industry Connect (AIC) Committee. This committee is composed of HODs and experienced faculty members from various departments. It serves as the central body responsible for identifying potential industry partners, facilitating academic-industry

interactions, organizing expert lectures, internships, industrial visits, and overseeing collaborative research projects.

The committee also monitors the implementation of value-added programs designed to supplement the university curriculum and ensure students are equipped with domain-relevant knowledge and professional competencies. Regular feedback from industry stakeholders is sought to refine academic offerings, ensuring they remain relevant and responsive to technological advancements and workforce needs.

### **Committee Members**

S. No.	Name	Designation & Deptt.	Position
1	Mr. Anil Khatri	Advisor, T & P	Convener
2	Dr. Sanjeev Pippal	HOD, CSE AI	Member
3	Dr. Madhu S Gaur	HOD, MCA	Member
4	Dr. Sansar Singh Chauhan	HOD, CSE	Member
5	Dr. Mohit Bansal	HOD, EEE	Member
6	Dr. P. C. Vashist	HOD, IT	Member
7	Dr. Vikas Tripathi	HOD, MBA	Member
8	Mr. Anant Agrawal	General Manager, T & P	Member
9	Dr. Abhishek Pandey	Assoc. Prof. , ME	Member
10	Dr. Shilpa Chaudhary	Assoc. Prof. , ECE	Member
11	Ms. Isha Gupta	Technical Trainer, CDC	Member

### **Activities**

- **Corporate Guest Lectures:** Regular sessions with industry experts provide students with insights into current trends, emerging technologies, and industry practices.
- **Industrial Visits:** Organize visits to companies across sectors, offering students a firsthand experience of operations, logistics, and work culture.
- **Faculty Development Programs:** FDPs are conducted to ensure that the educators stay aligned with industry advancements, and exposure to industrial practices.
- **Project Exhibitions:** Student projects are periodically exhibited and evaluated by experienced industry professionals. These initiatives ensure that the projects are relevant to current industry trends and standards, while also providing students with constructive feedback, exposure to real-world expectations, and opportunities for industry mentoring.
- **Centre of Excellence:** The Centre of Excellence at G L Bajaj serves as a hub for advanced learning, innovation, and value added courses in collaboration with leading

industry partners. It provides students and faculty with access to cutting-edge technologies, tools, and expert guidance, thereby fostering industry-relevant skills, promoting research and encouraging practical applications of academic knowledge.

- **MOUs:** Sign Memorandums of Understanding (MOUs) with reputed companies and industry bodies. These agreements formalize partnerships for internships, industrial training, placement opportunities, and activities for the mutual benefit.
- **Career guidance and Mentorship:** Provide structured career guidance and mentorship programs wherein students receive personalized support from industry mentors, and alumni. These sessions help students identifying their strengths, choose suitable career paths, and prepare for industry expectations. Mentors offer insights into job roles, workplace culture, required skill sets, and growth opportunities, thereby enhancing students' confidence and clarity in their career planning.
- **Alumni Interaction:** Engagement with alumni working in leading organizations to bring practical industry perspectives to the students and foster mentorship opportunities.
- **Hackathons and Technical Competitions:** Institution participates/collaborates for industry contests that encourage innovation, teamwork, and real-time problem-solving among students.

INDUSTRIAL VISIT			
Sr.No	Company Name	Date	Audience Profile
1	Vivo	07-May-24	EC
2	UnoMinda	09-Jul-24	ME
3	Micron	22-Aug-24	EC
4	Avery Dension	28-Aug-24	ME & EC
5	Resistoflex	24-Sep-24	ME & CE
6	Vibracoustic India	24-Sep-24	ME

MOUs			
Sr.No	Company Name	Theme	Year
1	Wipro	Industry Academia Collaboration	2024
2	Bluestar	CSR Activity	2024
3	Capgemini	5G Labs (Renew)	2024

INDUSTRY ACADEMIA CONNECT			
Sr.No	Event	Date	Audience Profile
1	TEDx	07-Mar-25	For all
2	Yukti	29-Mar-25	CS-IT
3	CII Majestic	03-Apr-25	ME
4	Infosys Springboard	22-Apr-25	CS-IT

GUEST LECTURES						
S.No.	Date Of Session	Name of the Speaker	Designation	Company	Topic/Theme	Eligible Branch
1	12th April 2024	Gokulakannan Narasimhan	Senior Manager , Early In Career Recruiting, APAC,Japan and EMEA	Service Now	Campus to Corporate	B.Tech CSE IT ECE 2025 Batch
2	15th April 2024	Pramida BILLA	Recruitment Business Partner	Airbus	Aerathon 6.0	B.Tech CSE IT ECE 2025 Batch & 2026 Batch
3	23rd April 2024	Ankur Shouche	Senior Specialist – Software Engineering	LTIMindtree	Campus to Corporate	B.Tech CSE IT ECE 2025 Batch
4	1st May 2024	Ashish Bhalla	Director-HR	HCLTech	Campus to Corporate	MBA 2025 Batch
5	2nd May 2024	Shipra Pandit	Director-HR	Juspay	Campus to Corporate	B.Tech CSE IT & Allied Branches 2025 Batch
7	11th July 2024	Nagarajan Swaminathan	Vice President, Global Product Support APAC	UiPath	Campus to Corporate	B.Tech CSE IT ECE 2025 Batch
8	12th July 2024	Joshua David M D	India Campus Lead	Mphasis	Campus to Corporate	B.Tech CSE IT ECE 2025 Batch
9	19th July 2024	Monika Singh	University Hiring & Early Careers	NCR Voyix	Campus to Corporate	B.Tech CSE IT & MCA 2025 Batch
10	4th September 2024	Smita Jain	Regional Sales Director	Salesforce	Leadership Connect Session	B.Tech CSE IT & MCA 2025 Batch
11	17th September 2024	Ashish Bakshi	Sr. Dept. Manager - HR	Mediatek	Campus to Corporate	B.Tech CSE IT & MCA 2025 Batch
12	18th September 2024	Elina Parida	Program Manager - Futureforce	Salesforce	Campus to Corporate	B.Tech CSE IT , 2025 & 2026 Batch
13	18th September 2024	Gokulakannan Narasimhan	Senior Manager , Early In Career Recruiting, APAC,Japan and EMEA	ServiceNow	Campus to Corporate	B.Tech CSE IT , 2025 & 2026 Batch
14	26th September 2024	Mr. Mohin Mohammed	Talent Attraction-APAC Region	Finastra	Employability Enhancement.	(All Branch) 2025 Batch
15	1st October 2024	Mr. Ishvinder Singh	India Lead – NetAcad & Skills, Digital Impact Office	Cisco Net Academy	Introduction to CISCO Networking Academy	B.Tech CSE IT , 2025 & 2026 Batch
16	1st October 2024	Willem Bos ,Lalit Sanwal & Rakesh Goyal	Snr Director Professional Services,Snr Service Delivery Manager,MD & CEO Infinity Labs Ltd	Palo Alto & Infinity Labs	Artificial Intelligence and Cyber Security and Its importance for the young fresh Graduates.	B.Tech CSE IT , 2025 & 2026 Batch
17	4th october 2024	Anirudh Kaushik	Early Careers Recruiter, India	Fidelity International	Campus to Corporate	B.Tech CSE IT & ECE 2025Batch
18	9th October 2024	Gaurav Singh,Rohit Rai	Talent Acquication Group North, Business Process Lead	TCS	TCS CodeVita Season 12	B.tech ,CSE,IT & MCA 2025,2026&2027 Batch
19	25th November 2024	Rishu Misri Jagg	Sr Technical Communications Manager	Cadence Design System	Campus to Corporate	B.Tech ECE/Mech 2026 & 2027 Batch
20	6th December 2024	Vivek Pradhan	Senior Sales Capability Manager-North India	Nestle India Limited	Campus to Corporate	MBA 2026 Batch
21	3rd Dec 2024	Mukesh Bansal	SOS Validation- Post Silicon & SoC Brining Up	NXP	Campus Connect Program	B.Tech ECE 2025 & 2026 Batch
22	18th Dec 2024	Sundaresan Kalyaan	Sr. G M - Corporate Trainings & Development	Blue Star Ltd	Campus Connect Program	B.Tech ECE EEE Mech 2026 & 2027 Batch
23	6th Feb 2025	Nidhi Mehta	Account Manager	Capgemini	Capgemini Workshop on IBM Mainframe	B.Tech/MCA 2026 Batch
24	16th April 2025	Gagandeep Garkhail	Vice President- Operations	Genpact	Campus to Corporate	B.Tech CSE IT ECE EEE & Allied Branch 2026 Batch
25	21st March 2025	Mansi	TA Recruiter	Conduent	Business & Technology of Human Capital Solutions Outsourcing	B.Tech/MCA 2026 Batch
26	3rd April 2025	Gokulakannan Narasimhan	Senior Manager , Early In Career Recruiting	Service Now	Campus to Corporate	B.Tech CSE IT ECE EEE & Allied Branch 2026 Batch
27	22nd April 2025	Mr. Ajay Chowdhry; Mr. Aditya Panwar	Cofounder HCL & Padmabhushan Recipient; Sales Director HCL Software - Middle East	HCL	A Journey from Aspiration to Inspiration	MCA & IT
28	24th April 2025	Gagandeep Garkhail	VP Operations	Genpact	Key Trends and Developments in Industry	B.Tech CSE IT ECE & Allied Branch 2026 Batch

CENTRE OF EXCELLENCE	
Sr.No	Name of COE
1	CISCO Networking Academy
2	PaloAlto Cybersecurity Lab
3	Capgemini 5G
4	SAP (Capgemini & University Alliance)



## INDUSTRIAL VISIT



**Avery Dennison India Pvt. Ltd.**



## Resistoflex



# UnoMinda



## Vibracoustic India

## **MOUs**



**Wipro MOU Signing Ceremony**



**Blue Star MOU Signing Ceremony**



**Capgemini MOU Signing Ceremony**

## **INDUSTRY ACADEMIA CONNECT**



**TEDx**



**Yukti**



**CII Majestic**



**Infosys Springboard**

## **GUEST LECTURES**



**Thoughtworks**



**Juspay**



**Servicenow**



**Airbus**



## **CENTRE OF EXCELLENCE**



## **CISCO Networking Academy**



## **PaloAlto Cybersecurity Lab**